



# CEIAG NEWSLETTER

Careers education, information, advice and guidance

A mid-termly newsletter brought to you by Weatherhead High School

ISSUE 5

SPRING TERM 2021

## Top Stories





**START CAREERS TOOL**



**BESPOKE SUPPORT SESSIONS**

## September 2020 – January 2021, the story so far...

	<p>All new year 7 students received a careers session in their computer lesson delivered by the Careers Manager, Miss Smith. The purpose of the session was to introduce the students to <i>Start</i>, the online careers platform that we use at Weatherhead so that students can conduct independent careers research and start thinking about their future. Students have had the opportunity to explore career interests and learn how to navigate the website to help with future choices.</p>
	<p>A cohort of Year 12 students received a virtual talk and Q&amp;A from Dave Armson who works for ASK programme. This gave the students a greater insight into what apprenticeships are and where to look for them. Subsequent careers lessons took place delivered addressing:</p> <ul style="list-style-type: none"> <li>- Impact of COVID on careers landscape and using START</li> <li>- Writing a CV and cover letter</li> <li>- Apprenticeships and FE college provision</li> <li>- What is Labour Market Information</li> </ul>



Although limited in terms of face-to-face delivery methods, students were provided with careers information via Google Classroom, with Year 11 students receiving bespoke 1:1 personalised advice online, and Year 13 students receiving support with their Personal Statements.



Year 13 students received intensive support applying for UCAS and writing their Personal Statements with the upcoming deadline of the 15<sup>th</sup> January. Students applying for courses such as Nursing, Art, Teaching and Midwifery also received one-to-one mock university interview support to prepare them.



A year 12 student applied and successfully gained a place on the University of Liverpool's Pathways to Law programme. The student will take part in a range of virtual legal events as well as have the opportunity to complete virtual work experience at a global law firm in February.



The careers section of the school website houses a wealth of resources, particularly under the Gatsby Benchmark 2 tab 'Careers and Labour Market Information', where both students and parents can access careers resources, links and information regarding future choices, job market and apprenticeship information and Higher Education.

## REMINDER FOR PARENTS ON HOW TO USE START:

Parents can also use **Start** to find out more about jobs, training and study opportunities. Please do not log in using your child's user details and instead register yourself using the steps outlined below, creating your own username and password.



Go to [www.startprofile.com](http://www.startprofile.com) and click **Register**



Enter your first name, surname, email address, postcode and gender



Choose a memorable username and a secure password and click **Get Started**



Click **Login** and enter your username and password. Click **Login**

The first time you log in you will be required to complete the following:



Select **“I am a Parent and would like to use Start with my children.”**

*For more information, please contact  
Miss L. Smith, Careers Manager on  
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[careers@weatherheadhigh.co.uk](mailto:careers@weatherheadhigh.co.uk)*

Alternatively, you can visit the Careers Section of the school website  
<https://weatherheadhigh.co.uk/enrichment/careers/>

